

ALABAMA SUBWAY FRANCHISES SOLVE THEFT PROBLEMS WITH HANWHA VIDEO SOLUTIONS



“After we had the cameras installed, robbery and employee theft really decreased. The cost of the cameras was peanuts compared to what we were losing because of theft from employees. Each of the video systems we’ve installed has definitely paid for itself – and then some.”

- Kim Jordan, Vice President, Poore and Company Inc. DBA Subway

Challenge

To combat robbery and multiple incidences of employee theft and improve profitability, the Subway in Hokes Bluff, Alabama decided it was time to install a high-quality video surveillance camera.

Solution

After evaluating a number of manufacturers, Kim Jordan, president of operations, for Poore and Company Inc. DBA Subway, chose Hanwha solutions from Hanwha Techwin America. For the Hokes Bluff restaurant, Matt Evans, Jerrett Pearson and Justin Miller of LST handled system design and installation, which included SNV-6013 2 Megapixel Full HD Vandal-Resistant Microdome Cameras and SND-L6013R 2 Megapixel Full HD IP WiseNet Lite Dome Cameras. LST downloads the video and provides long-term storage at its hosting facility. For greater reliability and redundancy, recording is also performed on site using SD card capability integrated into the cameras.

Result

The remote viewing capability has proven to be a major benefit by putting even more “eyes” on multiple locations to watch what goes on and in some cases take action to address issues. The flexible design of the video system enables local, central and mobile monitoring, allowing authorized users to view live and recorded video at any time. This monitoring setup makes it more convenient for authorized users to view video from each of the four locations where systems have been installed to date and with plans to install systems at the remaining locations.